

Velvesil* E-Gel PMF
 emulsion
**SOFT-FOCUS BENEFITS
 FROM AQUEOUS
 FORMULATIONS**



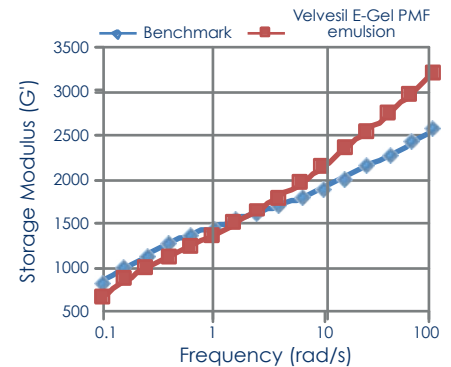
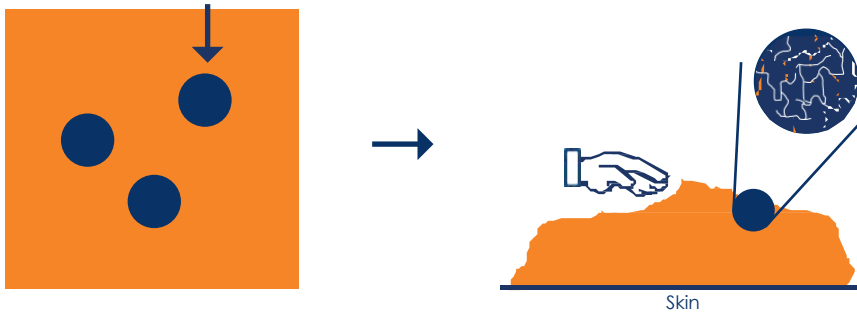
**SFDA
 registered**

INCI Name: Dimethicone/Vinyl Dimethicone Crosspolymer (and) Dimethicone (and) Isohexadecane (and) Cetearyl Methicone

Imagine the benefit of hidden wrinkles and an overall uniform complexion from your toner, or softer feeling skin from your cleanser. Velvesil E-Gel PMF emulsion can help achieve a cushioning sensory experience with additional soft-focus benefits out of the aqueous phase in formulations.

Enhanced water phase sensory with Velvesil E-Gel PMF emulsion

Swollen elastomer gel particles

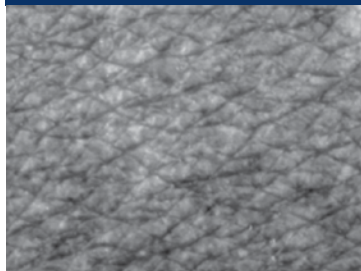


Robust soft-focus effect with Velvesil E-Gel PMF emulsion

Note: Test results. Actual results may vary.

- Reduced contrast between skin wrinkles and flat skin areas.
- Silicone elastomer gel has a refractive index close to the skin to deliver a blurring effect.
- High efficiency to provide soft focus at low loading compared to anhydrous silicone elastomer gels.

Without Velvesil E-Gel PMF emulsion



With Velvesil E-Gel PMF emulsion



Neat emulsion applied on inside forearm, recorded by VD 300 (Courage + Khazaka), ~2 mg/cm² skin

Note: Test results. Actual results may vary.

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Key Features and Typical Benefits of Velvesil* E-Gel PMF emulsion:

- Soft-focus effect to mask wrinkles and hide skin imperfections
- Soft, cushioning sensory feel
- Excellent emollient profile
- No balling on rub-in
- Easy to use—cold processing capable
- Formulated without paraben and MIT preservatives
- SFDA listed INCI name

Typical properties are average data and are not to be used as or to develop specifications.



Potential Applications for Velvesil E-Gel PMF emulsion:



SKIN CARE

Masks
Toners
Essences

Serums
Lotions
Creams



SUN CARE

Sunscreens
Daily Wears



COLOR COSMETICS

Foundations
Concealers



HAIR CARE

Shampoos
Leave on Creams/
Essences/
Serums/Sprays

MOMENTIVE[™]
inventing possibilities

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