



## Silsoft\* EAU Microgel Can Keep You on Top of What's New and What's Now

Milky. Creamy. Bouncy. Lightweight. Buttery. Moisturizing. Natural Feel. All From One Ingredient.

Silsoft EAU microgel's swellable core and shell technology can provide a broad range of textures by varying pH and concentration.

## Refreshing. Smoother. More Even Coverage.

When water is added at Silsoft EAU microgel's natural pH of 6.5, the polyacrylic core swells within minutes to create a space-filling effect, forming a cohesive gel network that stabilizes oil droplets. This allows foundations, CC creams and tinted moisturizers to spread more easily for smooth, even coverage with a hydrating, refreshing after feel.

## Better Spreadability. A More Lightweight Feel.

Silsoft EAU microgel's core is surrounded by a silicone copolymer shell that emulsifies natural oils and esters, sunscreen actives and humectants to provide an enhanced lightweight feel and improved spreading of lotions and creams that are typically tacky or draggy on the skin.

## Key Features and Typical Benefits

- Distinctive textures
- Water-fresh sensation
- Quick-break application
- Cooling, quick-drying feel
- Unique, lightweight feel even with high oil content
- Excellent formulation flexibility and compatibility
- Pigment dispersing and stability
- Easy to spread and pump
- Low usage levels





