

## BEAUTY

### Random Smudges and Makeup Transfer Can Be A Thing of the Past

Imagine a multifunctional ingredient that helps form a highly flexible film that mimics the movement of skin for long-lasting comfortable wear.

With SilForm HydroFlex emulsion, you can formulate color cosmetics with real staying power and less transfer that feel just as good as they look.

**INCI:**  
Polyacrylate-56

### KEY FEATURES & TYPICAL BENEFITS

#### FILM FEATURES

- Mechanical strength
- Elastic/flexible
- Water and oil resistant
- Gloss
- Compatible with water-based formulations
- Ease of use

#### APPLICATION BENEFITS

- Enhanced wear
- Comfortable, moisturizing feel
- Soft, smooth skin
- Transfer resistance

### FILMS THAT STAY FLEXIBLE

SilForm HydroFlex emulsion offers excellent elasticity and mechanical properties to create long wear formulas that are comfortable to wear.

### POTENTIAL APPLICATIONS

#### COLOR COSMETICS

- Foundations
- Liquid eyeliners
- Mascaras

Water-based color cosmetics

#### SKIN CARE

- Moisturizers
- Organic and inorganic sunscreens



