

Momentive Performance Materials USA Announces Tire Application Technology Laboratory

ALBANY, N.Y., January 26, 2010 – Momentive Performance Materials USA Inc. (“Momentive”) today announced that it has established a 22,000 square foot tire research and development laboratory with state-of-the-art capabilities in Charlotte, North Carolina, U.S.A., through the purchase of certain assets and the sublease of laboratory space from Continental Tire North America, Inc. (“Continental”). In addition, Momentive has hired five highly experienced R&D personnel previously employed by Continental.

The facility enhances Momentive’s ability to provide faster innovation for customers in the tire and rubber industry while helping the company reduce new product development cycle times. The laboratory significantly expands Momentive’s strategic capability for analysis of the chemical interaction of innovative silanes within the complex network chemistry of tire and rubber compounds. For 60 years, Momentive has offered silanes like Silquest* and NXT* and continues to develop step change innovations. The NXT family of silanes has led the way by helping silica tire manufacturers reduce tire rolling resistance with improved traction properties and faster compound processing, while virtually eliminating ethanol emissions.

“When Continental decided to consolidate an R&D laboratory facility elsewhere, we seized the opportunity to significantly add to our tire and rubber research capability,” said Mike Stout, Momentive’s global marketing manager for tire and rubber.

“Our goal is to help customers more rapidly achieve the benefits they seek, both in terms of design and performance,” said Eric Thaler, Momentive’s chief technology officer. “The Charlotte facility, with its highly trained technical staff and cutting edge capabilities, will enable us to deliver new value to the industry by better understanding the factors that affect silanes in tire composition.”

With the new lab, Momentive expects to substantially increase the annual number of complex compounds tested, provide more specific, relevant data, and reduce turnaround time for development samples. “We can now more directly engage our customers with application data and analysis, while shortening their evaluation cycle of new Momentive products,” said John Nicholson, global technology manager for silanes, Momentive. “We have established not only an exceptionally well-equipped R&D facility, but also added a tremendously experienced staff to operate it, with 160 years of combined experience in tire development.”

Forward-Looking Statements

Certain statements included in this press release may constitute forward-looking statements within the meaning of and are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995 under Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. In addition, our management may from time to time make oral forward-looking statements. All statements other than statements of historical facts are statements that could be forward-looking statements. Forward-looking statements may be identified by the words “believe,” “expect,” “anticipate,” “project,” “plan,” “estimate,” “will” or “intend” and similar words or expressions. These forward-looking statements reflect our current views with respect to future events and are based on currently available financial, economic and competitive data and our current business plans. Actual results could vary materially depending on risks and uncertainties that may affect our operations, markets, services, prices and other factors. Important factors that could cause actual results to differ materially from those in the forward-looking statements include, but are not limited to: our substantial leverage; limitations in operating our business contained in the documents governing our indebtedness, including the restrictive covenants contained therein; the possibility that we may be unable to achieve the anticipated business results from the establishment of the laboratory and the asset acquisition described in this press release; and the recent global financial crisis and economic slowdown. For a more detailed discussion of these and other risk factors, see our Quarterly Reports on Form 10-Q for the fiscal three-month periods ended March 29, 2009, June 28, 2009 and September 27,



2009 filed with the Securities and Exchange Commission. All forward-looking statements are expressly qualified in their entirety by this cautionary notice. You are cautioned not to place undue reliance on any forward-looking statements, which speak only as of the date of this release. We undertake no obligation to publicly update or revise any forward-looking statement as a result of new information, future events or otherwise, except as otherwise required by law.

About the Company

Momentive is a global leader in silicones and advanced materials, with a 70-year heritage of being first to market with performance applications for major industries that support and improve everyday life. The company delivers the science behind the solutions, by linking custom technology platforms to opportunities for customers. Momentive Performance Materials Inc. is controlled by an affiliate of Apollo Management, L.P. Additional information is available at www.momentive.com.

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*Silquest and NXT are trademarks of Momentive Performance Materials Inc.

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