

Momentive Performance Materials Showcases NXT* Silanes at Tire Technology Expo in Cologne

Breakthrough Family of Silanes Can Improve Rolling Resistance and Wet Traction

ALBANY, N.Y., February 11, 2010 — Momentive Performance Materials presented information regarding the NXT family of silanes and the improvement of tire rolling resistance and wet traction at the Tire Technology Show 2010 held February 9-11 in Cologne, Germany. W. Michael York, Momentive's Global Program Leader/Tire, gave the conference presentation. Momentive offers a portfolio of silanes to the rubber and tire market and has served as a leader in tire technology for more than 60 years.

NXT silanes can help improve rolling resistance while retaining or improving wet traction. The NXT family of silanes has a unique molecular structure that can dramatically improve silica dispersion, improve processing, reduce hysteresis by shortening bond distance, and increase bond strength. These performance attributes typically can be achieved simultaneously with dynamic properties representative of equivalent or improved wet traction.

Starting in 2012, European legislation will require that a label displaying tire rolling resistance, wet grip and noise ratings be attached to a passenger car or light truck tire at the point of sale. In the United States, the National Highway Traffic Safety Association (NHTSA) has followed suit and established an informational program requiring that a label disclosing rolling resistance, wet traction and wear ratings of a passenger tire be provided to consumers to educate them concerning the effect of tires on automobile fuel efficiency, safety and durability. The new labeling requirements underscore the importance of improving rolling resistance without losing wet traction.

For more information about these new NXT materials, please call 800.295.2392 in North America (+607.786.8131 everywhere else) or visit www.momentive.com.

About Momentive Performance Materials

Momentive is a global leader in silicones and advanced materials, with a 70-year heritage of being first to market with performance applications for major industries that support and improve everyday life. The company delivers the science behind the solutions, by linking custom technology platforms to opportunities for customers. Momentive Performance Materials Inc. is controlled by an affiliate of Apollo Management, L.P. Additional information is available at www.momentive.com.

###

*NXT is a trademark of Momentive Performance Materials Inc.

Media Contact-Americas

Nancy Pitts
Nancy.Pitts@momentive.com
+001-203-801-0836

Media Contact-Europe, Middle East & Africa

Fabienne Verrey-Kalaidjian
Fabienne.Verrey-Kalaidjian@momentive.com
+41 (0) 22 792 2856

Media Contact-Asia/Pacific

Joyce Sun
Joyce.Sun@momentive.com
+86-21-507 937 39